

ReAnIn Research and Consulting Pvt Ltd

Research Associate Job Description

Job Description:

- Conduct in-depth analysis using primary and secondary research to identify market trends
- Interpret the data collected to understand the key performance indicators in the market
- Responsible for understanding and analyzing the market trends in various regions and at the global level.
- Executing research on various internal and external factors that could impact the market including SWOT, PEST, and PORTER's analysis
- Responsible for preparing company profiles, which include company overview, financial analysis, recent developments including product launches, mergers and acquisitions, collaborations and agreements, etc.

Eligibility Criteria:

- BSc/B.Com/BBA/MBA/PGDM/MCA/Life Sciences, **Any Graduate – Freshers are eligible.**
- Ability to quickly understand a new concept and implement it.
- Respect for start-up culture – where everyone has to go beyond their responsibilities/duties to build a successful company.

Research Team:

The Research team currently has 20 full-time members and more than 10 independent consultants and is striving to reach up to 50 full-time members in the next few months. The team performs data gathering, and multistage analysis, and transforms the analysis into narrative insights by connecting the results with business needs and goals. The team delivers insights into qualitative and quantitative data that are put into research reports and pivot tables, respectively. Each member of the team is capable of working across domains which gives a scope of knowledge enhancement across various industries.

About Us:

Company Profile - <https://www.reanin.com/>

ReAnIn is a Hyderabad-based market intelligence cum consulting company with more than 30 full-time employees and about 25 independent consultants having a passion for delivering value to customers. ReAnIn supports clientele in making great business decisions by number crunching, with a penchant for patterns, constantly redefining perspectives, challenging the status quo, and breaking all the barriers.

ReAnIn provides end-to-end market research services which span across different support areas such as syndicated market research reports and custom **market research reports on 28 domains**. The company also provides short-term to long-term consulting services to clients across various domains.